**WIP Project Treatment: MCB Program Overview**

**Project Overview**

WIP will create a ≈3-minute overview video of the Molecular and Cellular Biosciences (MCB)

Graduate Program. The video will feature footage/scenes from all 5 areas of the MCB Program – Biochemistry, Cancer Biology, Microbiology and Immunology, Molecular Genetics and Genomics, and Molecular Medicine and Translational Sciences. During these scenes, WIP will use titles to help distinguish one program area’s facilities from another.

In addition, the video will also feature interviews with students (2-3), faculty members (1-2), and program director, Dr. Fred Perrino.

The goal of this video is to entice prospective students to apply to Wake Forest.

**Potential Video Shoots**

Scenic Footage of 5 Areas

* Biochemistry
* Cancer Biology
* Microbiology and Immunology
* Molecular Genetics and Genomics
* Molecular Medicine and Translational

Interviews with students (2-3) and Student Scenes

* *In addition to the interviews, it will be helpful to also get footage of the students working and researching in the labs.*

Interviews with Faculty (1-2) and Faculty Scenes

* *In addition to the interviews, it will be helpful to also get footage of the faculty members teaching, working in labs, or interacting with students.*

Interview with Program Director Dr. Fred Perrino

* *The goal of this interview will be to give a general overview of the program, what makes it unique, and why students should want to study here.*

**Tentative Production Schedule** *(Note: We will have a 2-person crew)*

* Mid-April -- Production
* Late-May – Completion
  + *We will provide more concrete dates once shoots are scheduled.*

**Additional Notes**

* We will need Nichole Allred’s assistance in identifying what students and faculty members we should speak to.
* Ideally, we will be able to cluster our shoots into 2 half-days, so as to be as efficient as possible
* We may also need assistance from Nichole in helping to craft questions.